
Maximize Your Mobile

Stuart Mackey - Mackey Productions, LLC



1 Core Apps

2 Productivity Apps

3 Creative Apps

Core Apps

iCloud?

- Many of the "Default Apps" have better alternatives
- Use iCloud for only what you have to
- Google: One Cloud to rule them all

Why Google?



- Ubiquity
- Space
- Sync with almost anything
- Collaboration

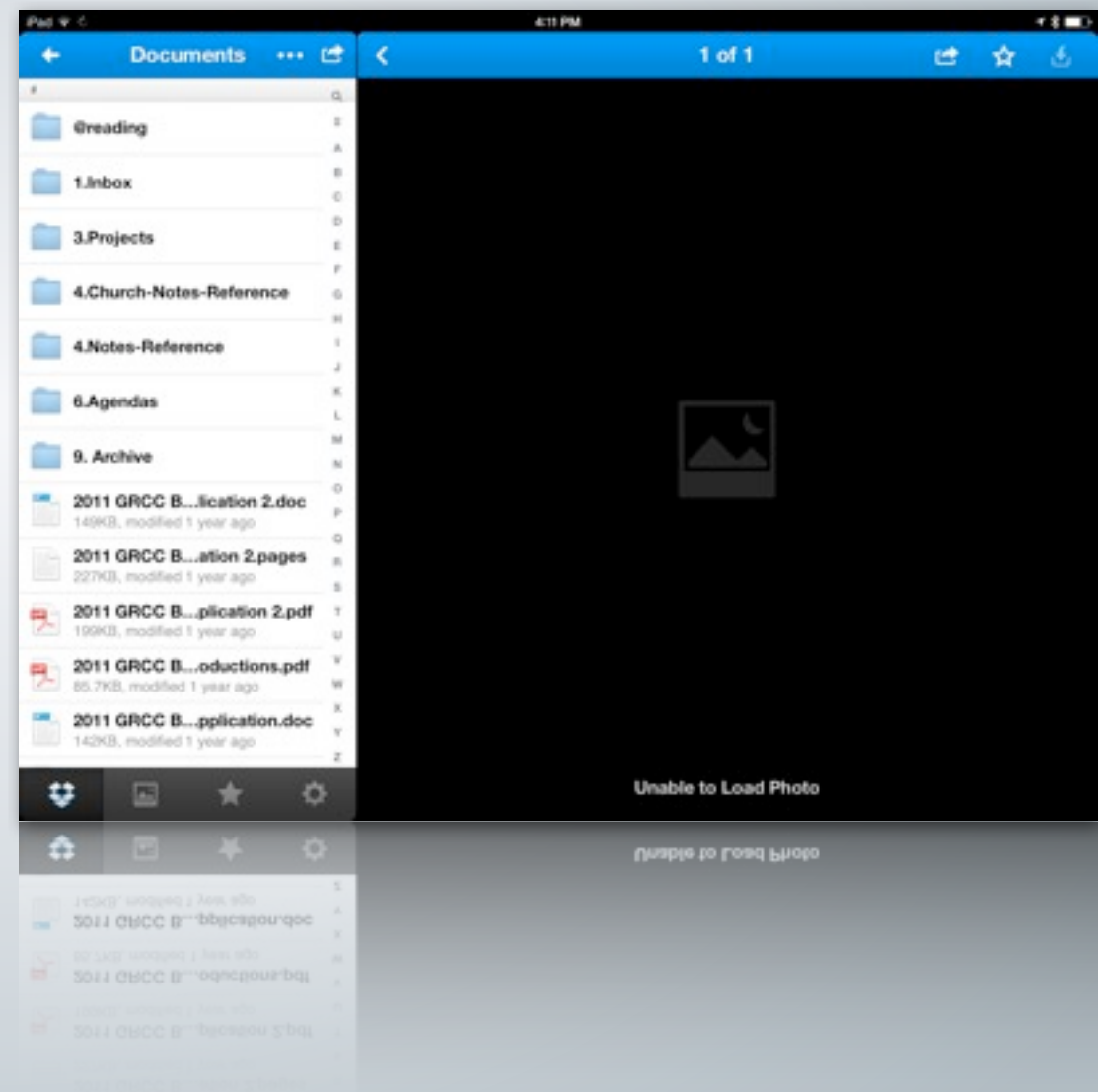
Mail Alternatives

- Gmail App
- Mailbox

Swiss Army Knives

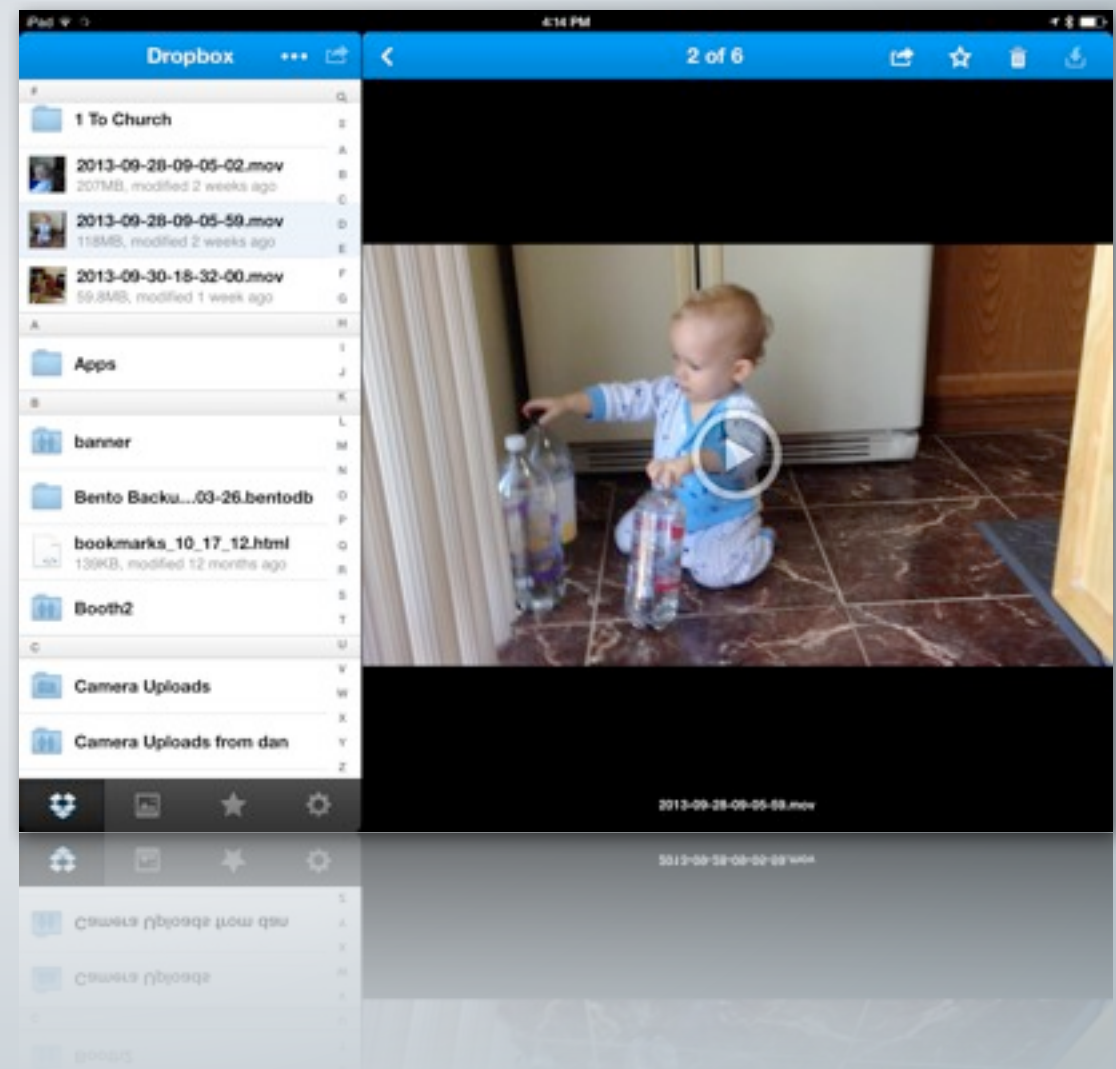
Dropbox

- Your "hard drive" in the cloud
- 2 GB for FREE
- Email attachments from your device
- Save ANY attachment



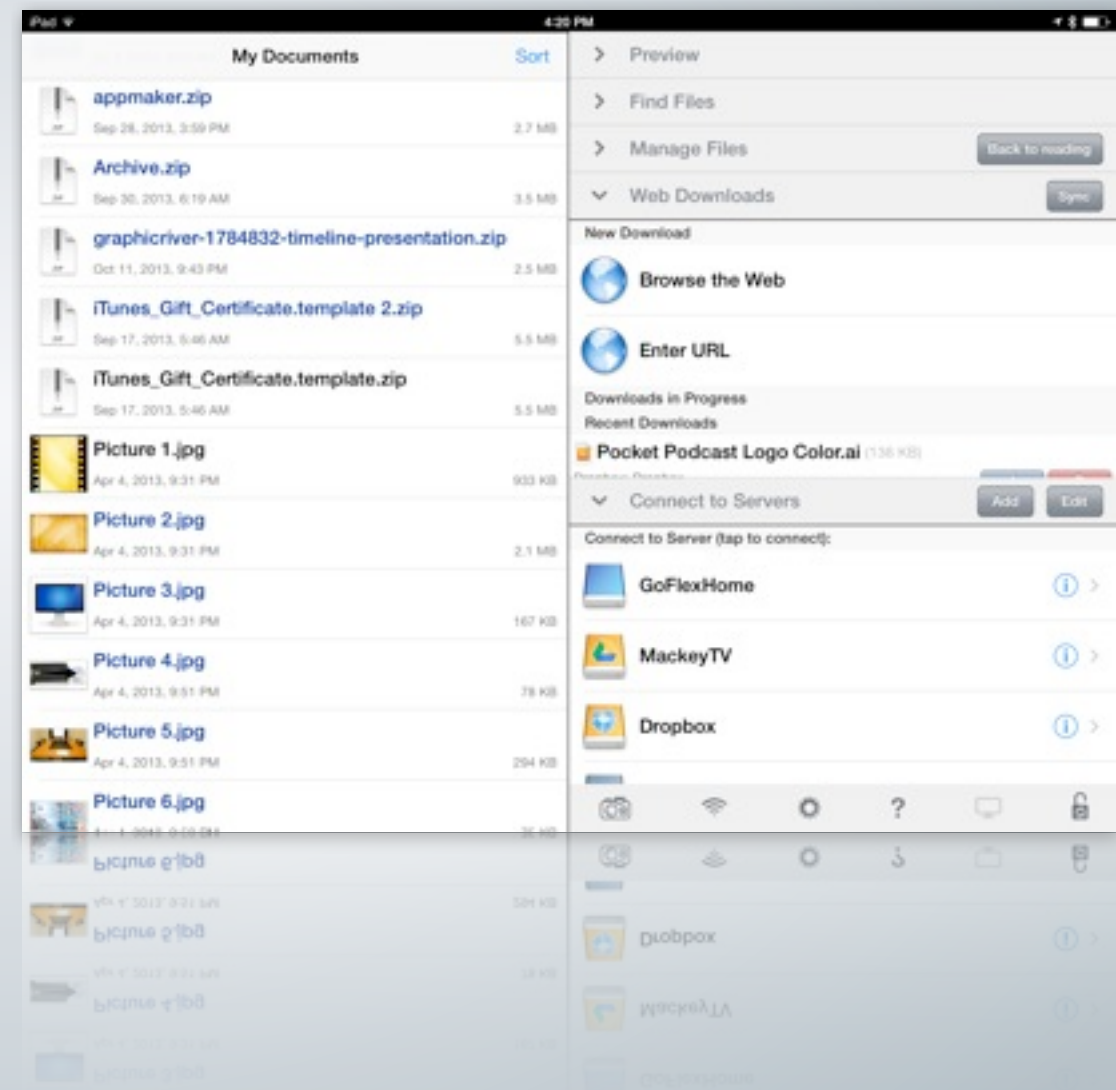
Dropbox

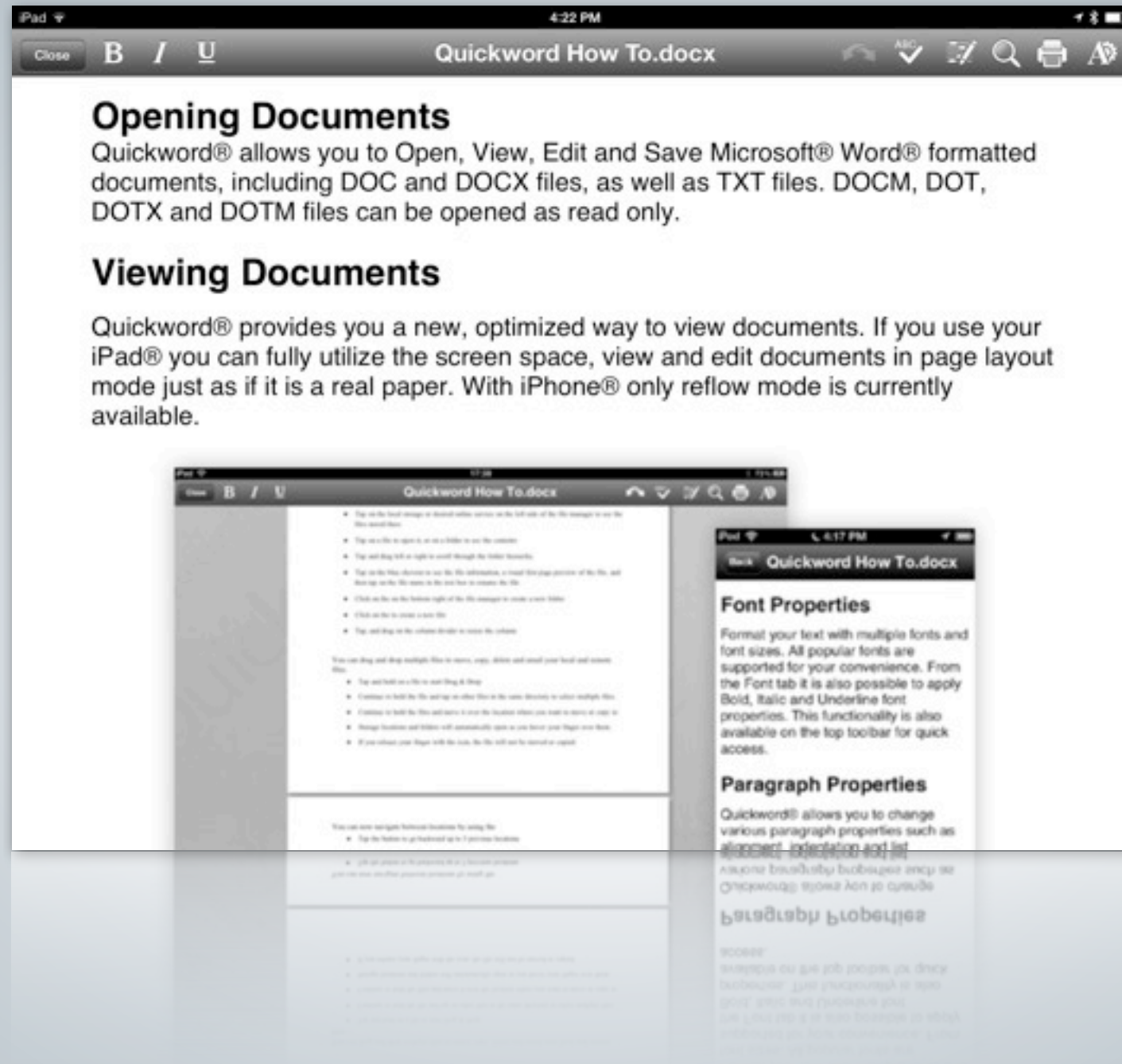
- Seamless connection to desktop
- Works "in" many other apps
- **BONUS:** Backup your camera roll
- <https://db.tt/s4Q0hya>



GoodReader

- Mark up PDFs
- Connect to cloud storage, including FTP, Dropbox
- View many attachment types
- Unzip ZIP files



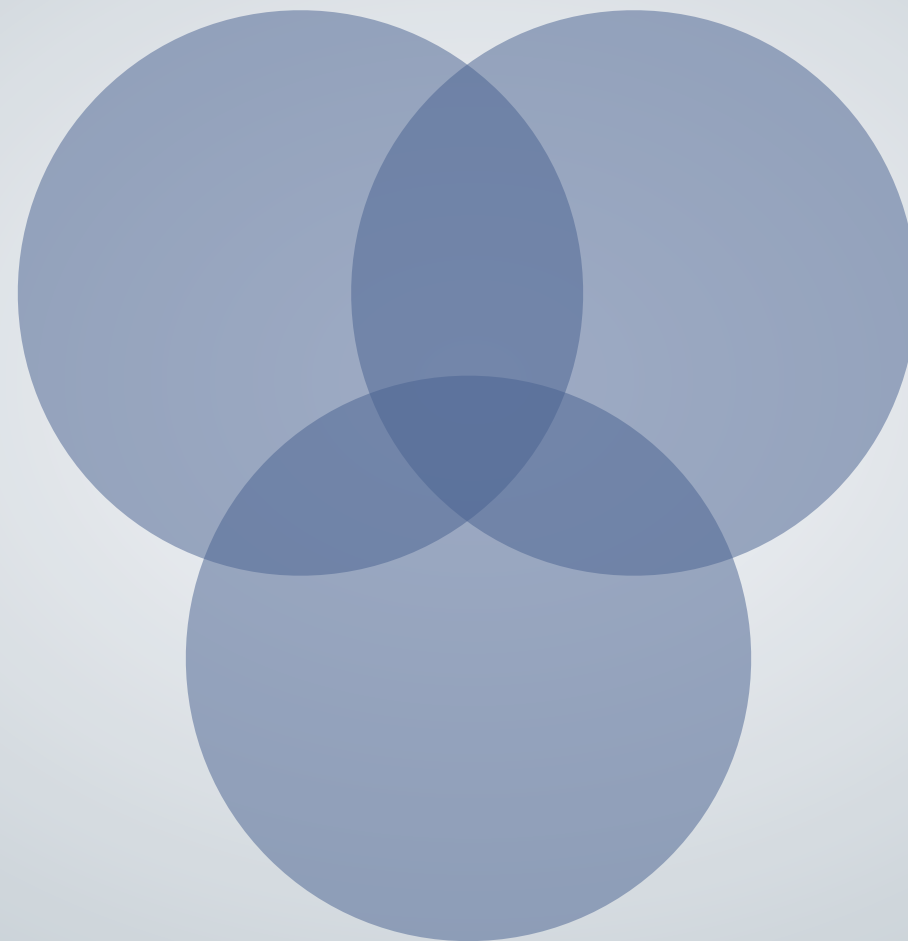


Working With Documents

iWork/iCloud

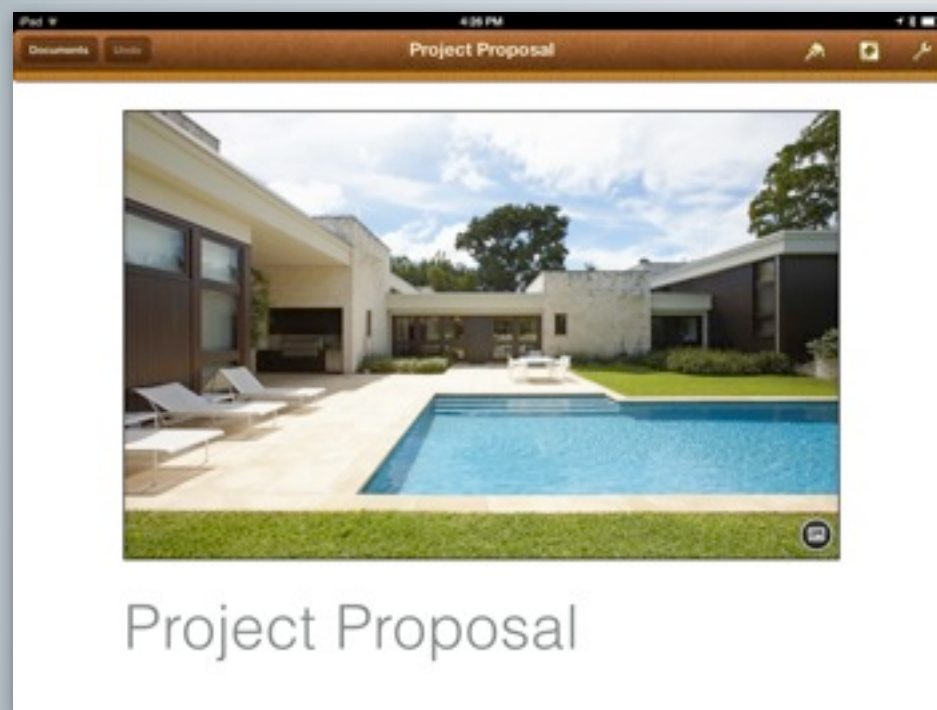
Keynote

Pages

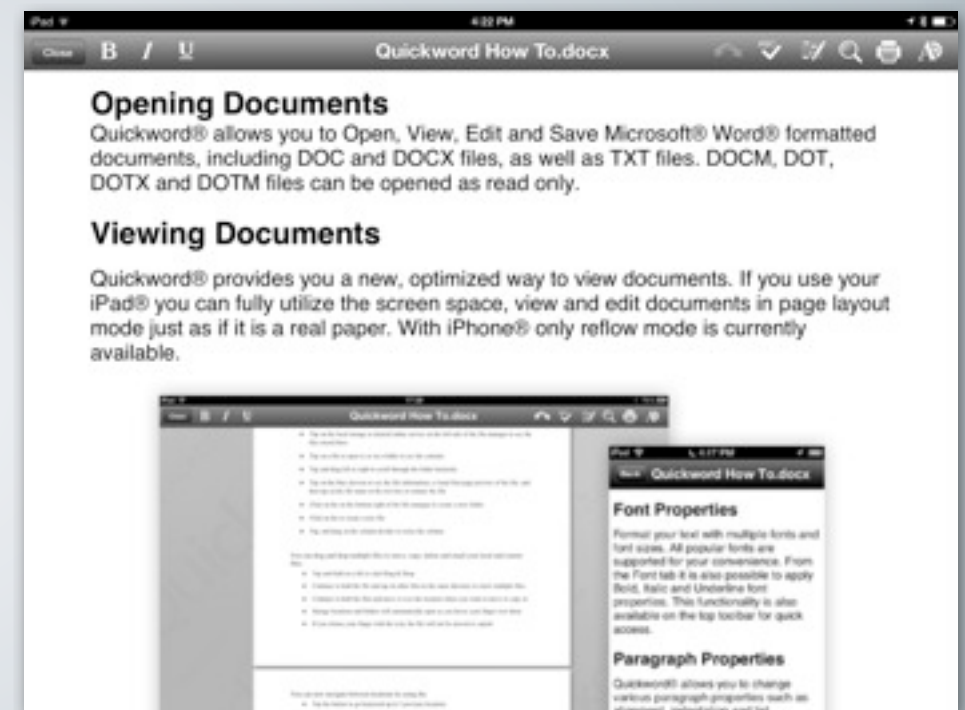


Numbers

iWork/Pages



QuickOffice/Google



VS

PDFs

- Adobe Reader (official)
- GoodReader
- Skitch (by Evernote)
- Scanner Pro



The Elephant In The Room

Evernote

- Save receipts
- Save important papers
- Save instruction manuals
- Save web articles
- Take notes

Scan Jun 6, 2013, 3.46 PM Amex receipt lunch with Ben...

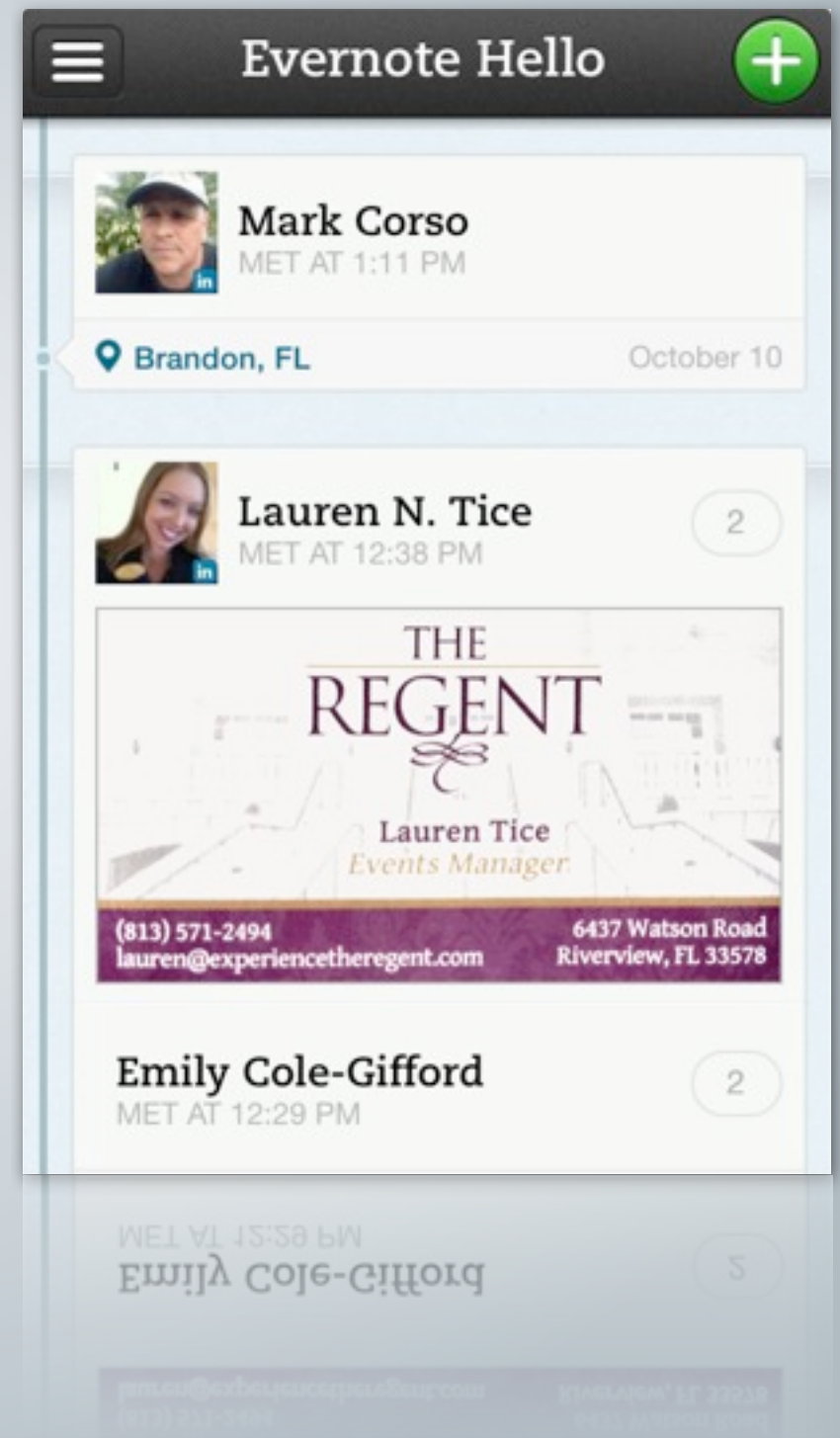
Scanner Pro > more...



Where is it?

Business Cards

- Hello by Evernote
- Card Munch by Linked In
- Any Scanner App



Creative Apps

Photo Tools

- The Built-in Camera
- Your favorite Social Network
- Pressgram
- Instagram

Q & A

Thank you
